

CAF CHALLENGES TO PROMOTE PUBLIC SECTOR CAPACITY

Presentation of Study results - PPUE 21

Bulgaria CAF Users Meeting

Margarida Quintela Martins (CAF RC) Cristina Evaristo (CAF NC)

Maria Asensio (Coordenação Científica)

26 de november, 2021



Study on the implementation of CAF

"CAF Challenges to Promote Public Sector Capacity" was coordinated by DGAEP under the Portuguese Presidency of the Council of the European Union– PPUE21.

Study objectives (evaluate, based on common European principles and values:

- Scope and dynamics of CAF in MS
- Effectiveness of CAF and
- CAF results,

namely, the quality of public management or governance in public sector organizations.





Methodology

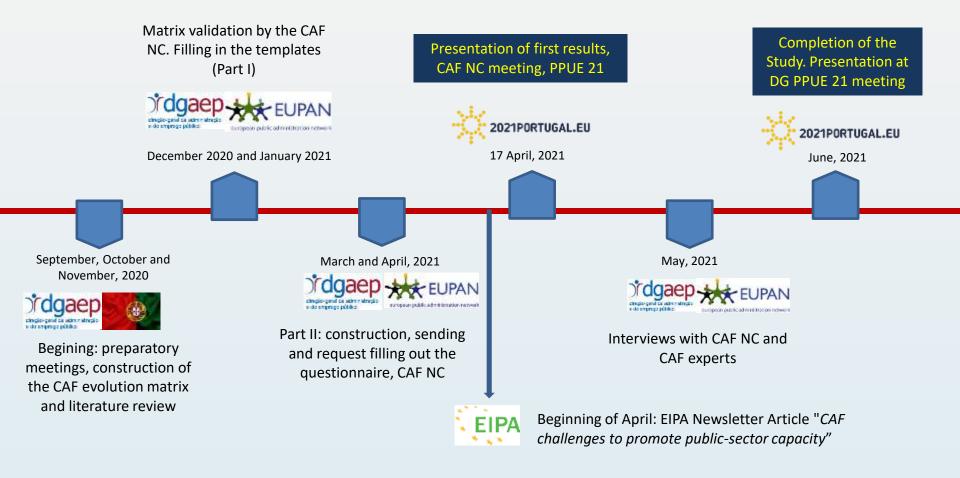
- Exhaustive collaboration between the Portuguese team, the CAF NC.
- The study offers an overview contextualized of the evolution of CAF in national MS dynamics.
- Data were obtained from primary and secondary sources:
 - 1) Literature review on the evolution of CAF
 - 2) Two questionnaires (5 templates and one questionnaire) to the CAF NC
 - 3) Interviews with experts at CAF





Study Timeline





Study findings were presented at the CAF NC meeting on 3 November 2021







The first part of the study aims to analyse the scope of the CAF tool within the framework of the European countries:

- describe CAF's value to public sector organisations
- identify how CAF was promoted in the different Member States; and
- present CAF lessons learned as it integrates assessment, strategic planning, and improvement.



CAF users' Community

The CAF community grew from 288 registered CAF users' database in 2005, 2006 users in 2010 to 3122 registered organisations in 2021.

- This evolution is more significant in: Italy, Belgium, Austria, Poland and Portugal.
- Between 2000 and 2021, most EU Member States started to actively promote the use of the CAF across or in parts of public sector organisations.



CAF Dissemination and Promotion

Most EU countries have assigned the **dissemination and promotion** of the CAF to a specific organisation situated at the **central level**, usually at the **ministry in charge of public administration** (Interior, Finance) or the **Prime Minister's office**.

For promotional CAF activities and user's support, countries have several approaches, like dedicated webpages or specific sections in institutional websites; social media platforms (Linkedin, Facebook, Youtube, Twitter);

Table - CAF in Social Media Platforms

Website	Linked in.	facebook	🕒 YouTube	y
AT, BE, BG, BZ, CZ, ES, FI, GR, HU, IT MK, PL, PT, SI, SK	AT, BE, FI	AT, BG, BZ, FI, IT, PL, PT, SK	BG	ES, FI, GR

Source: Elaborated by the authors



External Feedback Procedure

As for External Feedback Procedure, half of the responding countries have implemented this external recognition, and therefore a variable number of organisations are recognised as "Effective CAF Users".

Regarding the CAF model's improvements, the study showed that eleven countries did not want to spend too much energy rewriting the CAF;

but prioritize new themes to integrate into the model, such as **SDGs**, **principles of effective governance**, **resilience**, **innovation**, **digitalisation** and the **fourth industrial revolution**.



Principles coverage and CAF activities

Most CAF NCs agree that the eight principles fully cover TQM excellence, but some CAF NCs feel that the principles of excellence should be emphasized more as the fundamentals of the CAF

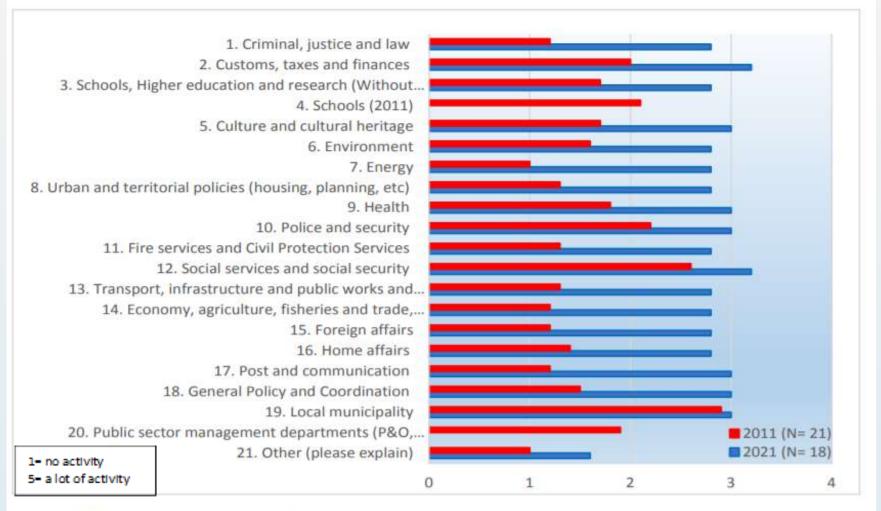
The main reasons for progress concerning CAF evolution in the MS are related to:

- the funding programs that support National CAF Centre activities;
- a CAF RC with dedicated HR and promotional CAF activities.



Evolution of Use of the CAF per sector

Graph - Evolution 2011 and 2021

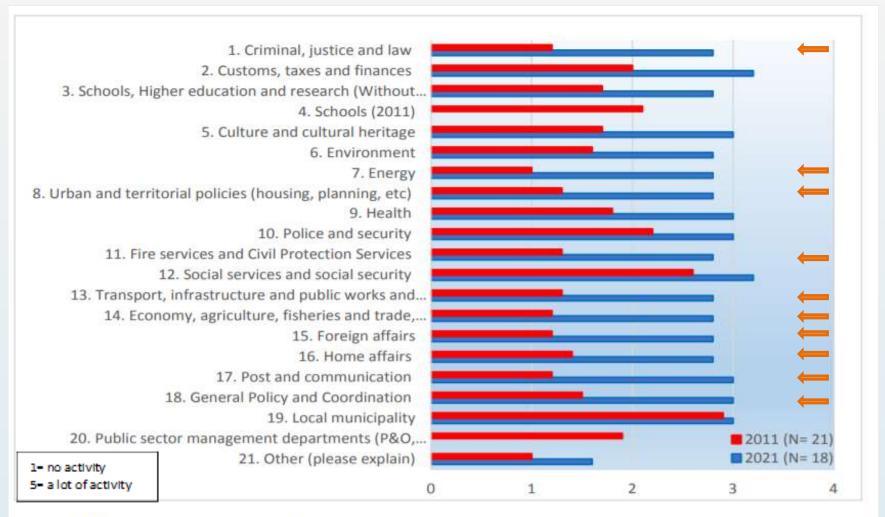


Source: EIPA 2011 and elaborated by the authors



Evolution of Use of the CAF per sector

Graph - Evolution 2011 and 2021

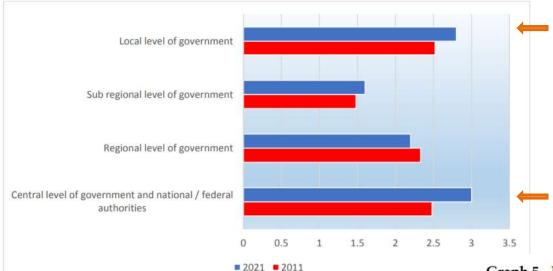


Source: EIPA 2011 and elaborated by the authors

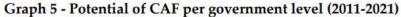


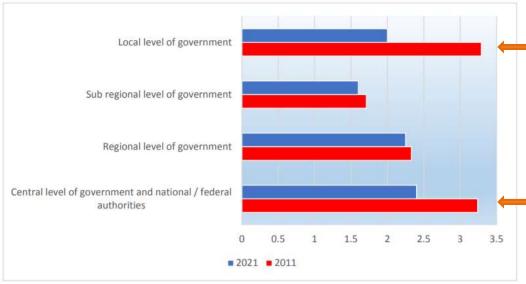
Evolution of CAF per government level

Graph 4- Use of the CAF per government level (2011-2021)



Source: EIPA 2011 and elaborated by the authors







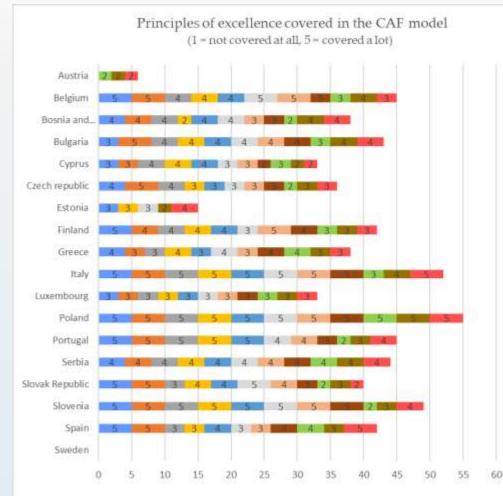
Principles of Excellence







Principles of excellence within the public sector that are not enough covered throughout the CAF model



Results orientation

- III Leadership and constancy of focus
- People development and involvement
- Effective Partnerships
- Sustainability and SDG
- Digitalization

- Citizen / Consumer focus
- Management by processes and facts
- Continuous learning, Innovation and Improvement
- Diversity and Social responsibility
- Diversity and Innovation

Poland, Itlay, Slovenia, Belgium, Serbia and Portugal are the countries wich Principles of Excelence are most covered by CAF model within the public sector

Austria and Estonia are the countries wich Principles of Excelence are less covered by CAF model within the public sector



Source: Elaborated by the authors

- One of the biggest lessons of CAF after these 20 years is that this simple tool can be tremendously beneficial to any public organization.
- By carefully considering the operational and human resource factors, it is possible to successfully conduct the CAF in every organization with some planning and forethought.







Conclusion

- One of the biggest lessons of CAF after these 20 years is that this simple tool can be tremendously beneficial to any public organization.
- By carefully considering the operational and human resource factors, it is possible to successfully conduct the CAF in every organization with some planning and forethought.
- CAF applied in Public Administration organizations can create a culture of assessment to review how public organizations ensure that customer-oriented services will be delivered efficiently and effectively to the citizens' benefits.









Conclusion

In sum, the **challenge for government leaders**, **managers and employees** is **finding a way** to **create a culture** in which all employees think about whether there are better, more efficient and effective ways to serve the citizens.



One of the goals associated with the implementation of CAF is to make CAF a regular part of how the organizations perform public services and create a management model based on the cycle of assessment, planning and improvement.



Conclusion

In sum, the **challenge for government leaders**, **managers and employees** is **finding a way** to **create a culture** in which all employees think about whether there are better, more efficient and effective ways to serve the citizens.

One of the goals associated with the implementation of CAF is to make CAF a regular part of how the organizations perform public services and create a management model based on the cycle of assessment, planning and improvement.

The assessment process brings together the integrated perspectives of people who work in different areas and at many different organization levels: the employees, managers, and leaders.







Thanks for your attention!

Margarida Quintela Martins

Margarida.martins@dgaep.gov.pt

caf@dgaep.gov.pt



